



Best Friends® Strut Your Mutt

Raise more funds (and have more fun while you're at it) with the ResQwalk app!

Strut Your Mutt Day is the virtual walk and fundraising event that saves the lives of dogs and cats in communities across the country. And there's a fun and simple way to maximize those lifesaving efforts.

ResQwalk is a free mobile app that lets you support a favorite animal welfare organization just by getting out and moving. Get your Strut Your Mutt team in on the lifesaving action today by signing up for ResQwalk.

Why we love ResQwalk

- You can track your miles and raise additional funds through the monthly ResQpool.
- It's almost as fun as taking and posting gratuitous photos of your pets on social media, which you can also do through the app!
- The Best Friends Network partner team with the most miles each month wins an expert fundraising analysis and mentorship.
- The top performing participant on ResQwalk will be featured on ResQwalk social media channels with his or her pet.

Ways to use ResQwalk

- Offer your team members incentives for downloading and using the app.
- Encourage team members to match your mileage with dollars, and get friends and family to donate a dollar a day for every mile walked leading up to Strut Your Mutt.
- Share ResQwalk activity on social media to get the word out about Strut Your Mutt.

Strut Your Mutt is a day of collective lifesaving action on behalf of the pets we share our lives with.

Let's make it count. **Register your team for ResQwalk today and watch the animal-loving funds roll in!**



Best Friends®
ResQWalk
Strut Your Mutt every day.



resqwalk.com