



Working locally to save the lives of dogs and cats

The 2025 Action Team is an inclusive, locally driven movement to help save the lives of more dogs and cats in communities, with the goal of helping to make the country no-kill by the year 2025.

This group of grassroots advocates works collaboratively to make sustainable changes that result in fewer pets entering shelters and more finding homes. Action teams can achieve a designation of **bronze, silver, gold or platinum** based on policy accomplishments achieved in their communities.

A team is automatically designated as “platinum” when it has achieved a 90% save rate for dogs and cats in its community — the benchmark for no-kill.

A 2025 Action Team is designated

- **Bronze** when it completes **two** of the milestones below in its community
- **Silver** when it completes **three** of the milestones below in its community
- **Gold** when it completes **five** of the milestones below in its community
- **Platinum** when it **achieves no-kill** in its community

Community cat programs can operate in the community, unencumbered by the law.

There are no breed discriminatory policies in the community.

The community formally commits to achieving a 90% or higher save rate, the benchmark for no-kill.

There are no retail sales of cats or dogs in the community other than those from shelters or rescue groups.

All shelters in the community have committed to transparency by sharing lifesaving data.

The community achieves no-kill.